















reachify

Elevating Your Digital Presence with Reachify

Proposal



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Introduction



Your digital partner in Dubai and the USA. We specialize in digital marketing, e-commerce, and branding services. Our tailored solutions amplify brand presence, drive sales, and foster meaningful connections with your audience. Let us propel your business to new heights in the digital realm. Welcome to Reachify.

05+

Years of Experience

112+

Completed Projects

400+

Happy clients

50+

Employees



Miqran Khan
Reachify CEO

Our Objectives

Empowering Digital Success



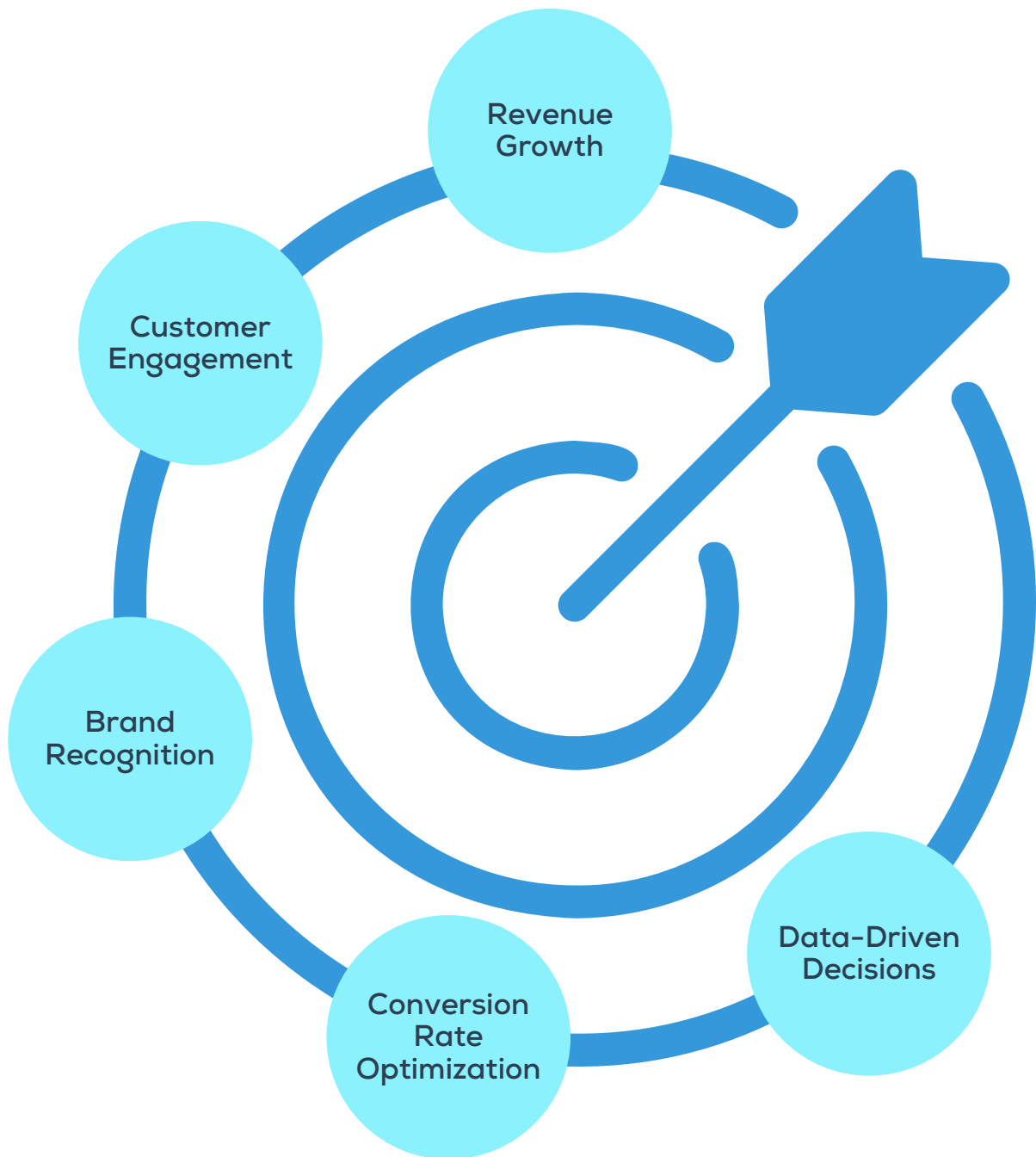
Brand
Visibility

Digital
Growth

Results
Over
Words

Our Goals

Empowering Digital Success



Mission & Vision

The Reachify Way



innovate



connect



grow

Mission

We are committed to helping our clients succeed in the ever-evolving digital landscape by providing strategic guidance, creative solutions, and unparalleled service.

Vision

We aspire to help businesses of all sizes thrive in the digital world by providing tailored solutions that meet their unique needs and exceed their expectations.

What We Offer?

Our Services



What We Offer?

Our Services

Social Media
Management

Lead
Generation
B2B/B2C

Content
Creation

Web
Development

LLC
Formation



Service # 1

E-commerce

Unlock the Potential of Your E-commerce Ventures with Reachify. Our tailored services cater to Amazon, Noon, and Shopify platforms, ensuring maximum reach and profitability. Let's embark on a journey to elevate your online presence and drive exponential growth together.

“Transforming Dreams into Digital Realities”









amazon

Amazon

Maximize your presence and profitability on the world's largest online marketplace with Reachify's specialized Amazon services.



Amazon Store Setup and Optimization



Product Listing Management



Amazon Advertising (PPC)



Amazon FBA Services



Amazon Enhanced Brand Content



Amazon SEO



Review Management



Pricing and Competitive Analysis



Amazon Brand Store Design



Seller Account Handling














Reporting and Analytics



 Noon

Elevate your brand's presence in the bustling Middle Eastern market with Reachify's specialized Noon Marketplace services. Our dedicated team possesses a deep understanding of the unique dynamics and opportunities offered by Noon.

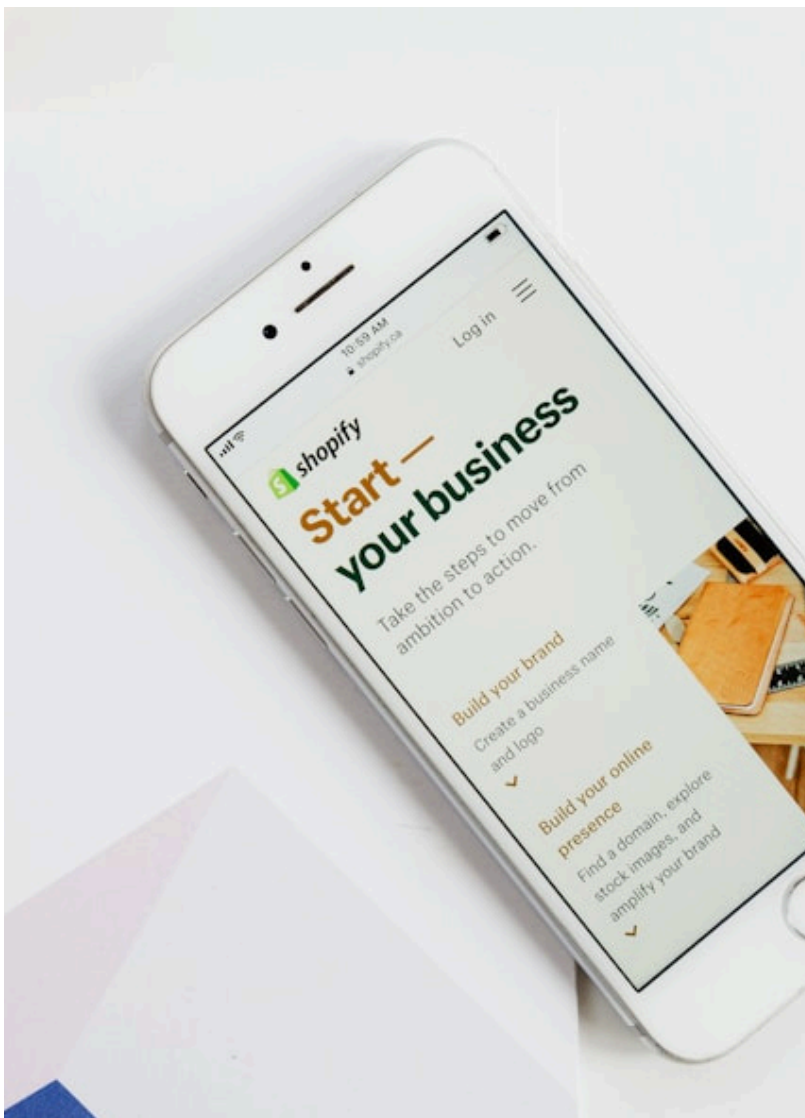


-  Noon Store Setup
-  Product Listing Optimization
-  Product Catalog Management
-  Noon Advertising Services
-  Noon Fulfillment Services
-  Brand Protection and Enforcement
-  Promotion Management
-  Review Management
-  Pricing and Competitive Analysis
-  Noon Seller Account Handling
-  Reporting and Analytics



Shopify

With Reachify at your side, navigate the Shopify ecosystem with confidence, drive traffic, and generate sales, positioning your brand for sustained growth and prosperity in the competitive online marketplace.



Shopify Store Setup and Designing



Product Listing Optimization



Shopify App Integration



Conversion Rate Optimization (CRO)



Shopify SEO



Social Media Integration



Mobile Optimization



Analytics and Reporting



Multilingual and Multicurrency Support





Ongoing Support and Maintenance

Service # 2

Product Photography

We deliver high-quality images that highlight your products' best features. From capturing stunning visuals to providing precise image editing, including background changes, color correction, and infographics



-  Product Photography
-  Product Group Shots
-  White Background Product
-  Macro Product Photography
-  Creative Concept Photography
-  Amazon A+ Content Photography
-  Image color Correction
-  Bundle/Kit Photography
-  Lighting & Shadow Adjustment
-  Product Comparison Images
-  Product infographics


Service # 3


Brand Development

Our professional team brings years of experience and creative ingenuity to the table, ensuring that every aspect of your brand resonates authentically with your target audience.



 Brand Identity Development

 Brand Positioning and Messaging


 Logo and Visual Identity Design


 Brand Guidelines Creation

 Brand Storytelling


 Brand Experience Design

 Brand Strategy Consulting

 Brand Activation Campaigns

 Brand Monitoring and Analysis

 Brand Reputation Management












 Brand Audits and Analysis

Service # 4

➤ Digital Marketing

Digital marketing is a way of promoting and advertising products, services, or brands using digital channels such as websites, social media, email, search engines, and online advertising to reach and engage with a target audience.

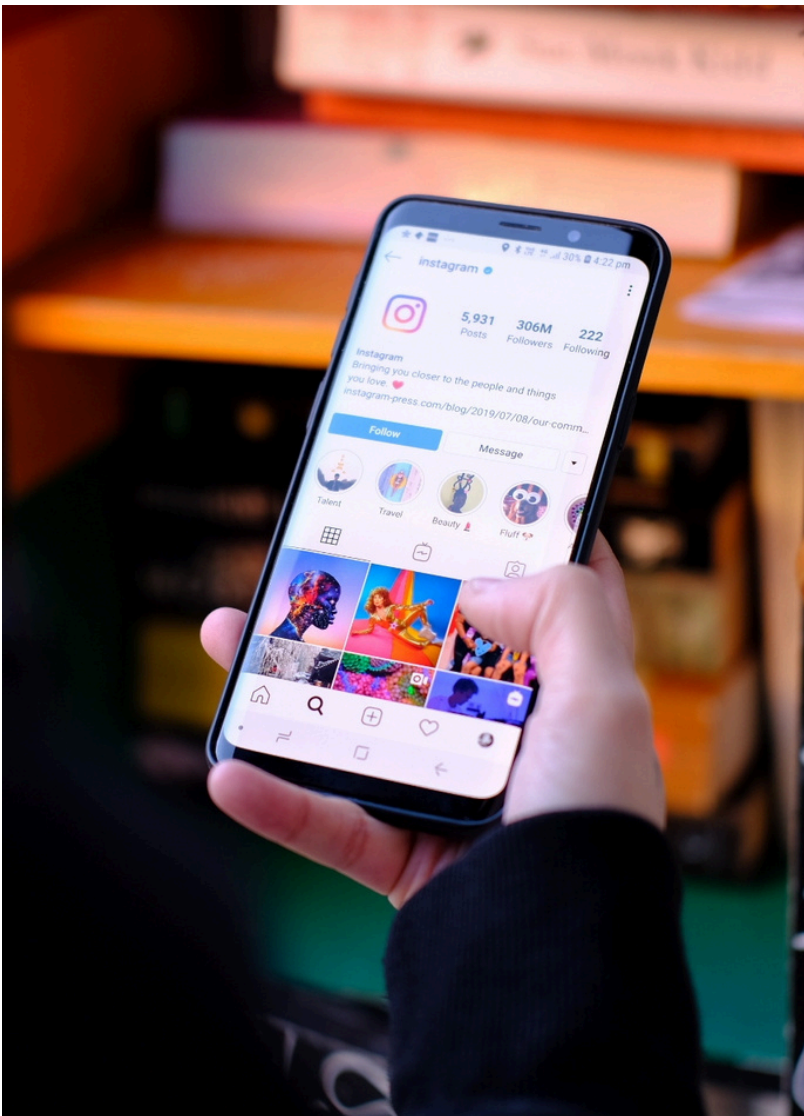


-  Search Engine Optimization (SEO)
-  Pay-Per-Click Advertising (PPC)
-  Social Media Marketing (SMM)
-  Content Marketing
-  Email Marketing
-  Influencer Marketing
-  Conversion Rate Optimization (CRO)
-  Analytics and Reporting
-  Online Reputation Management (ORM)
-  Local SEO and Google My Business Optimization
-  Mobile Marketing

Service # 5

➤ Social Media Advertising

We create tailored campaigns designed to engage your target audience, boost conversions, and amplify your online presence. From precise audience targeting and ad creative design to performance tracking and optimization.



Social Media Retargeting



Custom Audience Targeting



Lead Generation Ads



Ecommerce Product Ads



Brand Awareness Campaigns



Event Promotion Ads



A/B Testing for Social Media Ads



Ad Creative Design



Conversion Tracking and Analytics



Social Media Marketing Funnels

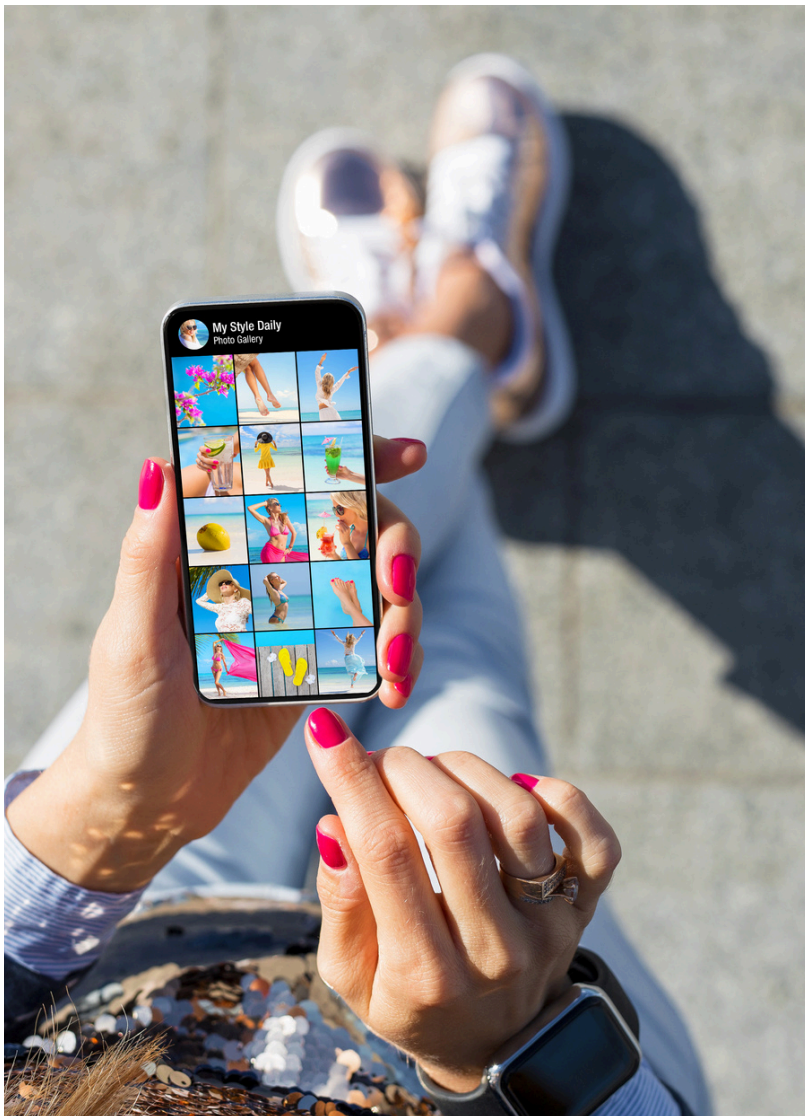


Sponsored Content Management

Service # 6

➤ Social Media Management

Transform your social media presence into a powerhouse with Reachify's Social Media Management services. From crafting captivating content to engaging with your audience and driving results-driven campaigns, we specialize in amplifying your brand's voice across social media platforms.














-  Social Media Strategy Development
-  Content Creation and Curation
-  Content Calendar Planning
-  Community Management
-  Social Media Advertising
-  Social Media Analytics and Reporting
-  Platform Optimization
-  Social Media Trend Monitoring
-  Crisis Management

Service # 7

Lead Generation

At Reachify, we offer targeted lead generation services tailored for both B2B and B2C markets. We focus on attracting the right prospects, nurturing relationships, and driving conversions to help you grow your customer base.



-  Meta Lead Generation Ads
-  LinkedIn Ads Lead Generation
-  Google Lead Generation Campaigns
-  Landing Page Creation
-  Event Lead Generation
-  Lead Magnet Creation
-  Retargeting Ads for Lead Conversion
-  Lead Scoring and Qualification
-  Quizzes and Surveys for Lead Capture
-  Funnel Creation for Lead Generation
-  Professional Creative Desing

Service # 8

Content Creation

Reachify offers comprehensive content creation services designed to elevate your brand's online presence. From engaging social media posts to polished videos, we craft visually compelling and impactful content.



Video Editing



Social Media Post Design



Product Photography & Image Editing



Podcast Editing



Long/Short Form Editing



Content Repurposing



Carousel and Multi-Image Post Design













Content Strategy

Service # 9

Web Development

Our web development services are designed to cater to every aspect of your online presence, ensuring that your website not only looks great but also functions seamlessly across all devices.



-  Custom Website Design
-  Responsive Web Design
-  Search Engine Optimization (SEO)
-  Website Maintenance
-  Website Optimization
-  Integration Services
-  UI/UX Design
-  Performance Monitoring
-  Landing Page Design
-  Website Accessibility Optimization
-  Website Redesign Services

Service # 10

LLC Formation

Our goal is to make business easy. We've got experts available by phone to answer questions, 7 days a week. Let us handle the details so you can focus on what you do best.



Standard LLC filing



100% accuracy guarantee



Registered agent



USA working phone number



Employer ID Number (EIN)



Mail forwarding and scanning



Unique Business address



Business website builder



Domain name with privacy



Business email address



Unlimited tax advice

Free Consultation

For 30 Minutes



Schedule a
Consultation



Discovery
Call



Discussion of
Solutions



Q&A
Session



Next
Steps



[Get Free Consultation](#)

How We Work?

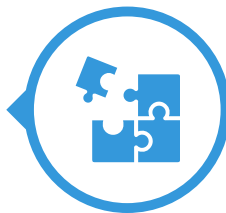
Our Approach



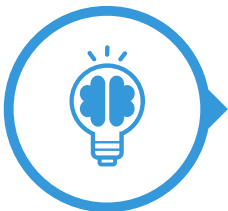
Understanding Your Needs

We start by deeply understanding your business goals and challenges.

Tailored Solutions



We create personalized strategies for your digital marketing, ecommerce, and branding needs.



Innovation Integration

We stay updated with the latest trends and technologies to keep your strategies fresh and effective.

Collaboration & Transparency



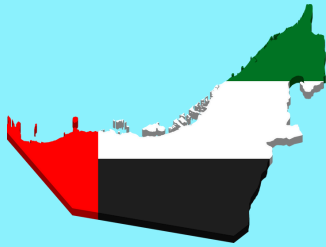
We believe in open communication and work closely with you throughout the project.

Client Onboarding



- 1 Initial Consultation**
 - We schedule a meeting to discuss your goals, needs, and expectations.
- 2 Proposal Presentation**
 - We present our tailored proposal, including project details.
- 3 Project Kickoff**
 - Once you approve the proposal, we initiate the project, assigning a dedicated team.
- 4 Weekly Updates**
 - We provide weekly progress updates and milestones.
- 5 Project Completion**
 - Upon project completion, we conduct thorough testing and hand over all deliverables.
- 6 Ongoing Support**
 - We offer post-launch support and assistance as needed.

Client Based Countries



UNITED
ARAB
EMARATES



UNITED
STATES OF
AMERICA



INDIA



PAKISTAN



Case Studies



Boosting Brand Awareness

Our client, *FreshStart Foods Inc.*, is a newly established organic food company aiming to disrupt the market with their premium products.

Brand Differentiation



They struggled to differentiate their brand from competitors and convey their unique value proposition.

Lack of Marketing Strategy



Lacked a cohesive marketing strategy to reach their target audience and communicate their brand message effectively.

Limited Budget



Operating on a limited budget posed a challenge for *FreshStart Foods Inc.* to invest in marketing that could drive brand awareness and growth.

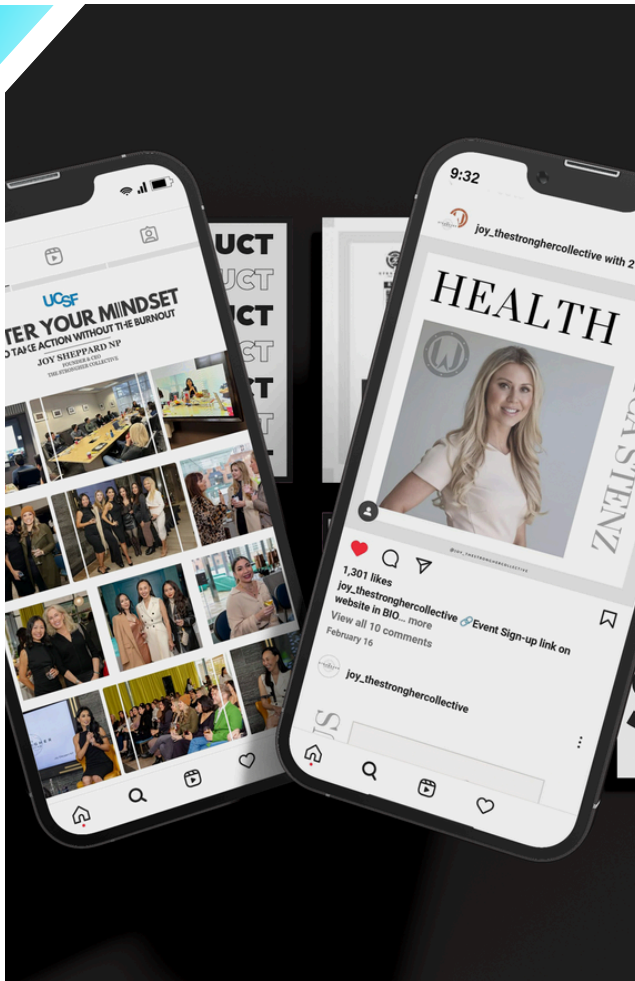
Solution

To tackle *FreshStart Foods Inc.* challenges, Reachify developed a comprehensive branding and marketing strategy. These initiatives were aimed at increasing brand visibility, differentiation, and engagement with their target audience.

Outcome

Through Reachify's strategic efforts, *FreshStart Foods Inc.* experienced significant improvements across various metrics. They witnessed increased brand awareness, improved market positioning, expanded online presence, positive customer perception, and overall business growth.

Case Studies



➤ Branding & Marketing of The StrongHER Collective

The client Joy Sheppard is a professional bodybuilder and running the brand The StrongHER Collective in San Francisco aiming to empower the women in her area and the country

Limited Online Visibility

Instagram had minimal online presence, making it challenging to attract audience and allow viewers to engage

Lack of Brand Recognition

Their niche and brand was unique and new, leading to low brand recognition and trust among viewers.

Ineffective Marketing Strategy

The limitation of organic marketing and structuring, the social media wasn't getting their desired results

➤ Solution

Collaborating with REACHIFY, a design and marketing consultancy, the client embarked on a comprehensive strategy to enhance their brand image and reach. REACHIFY provided expert counsel and support in redesigning their Instagram profile, creating impactful posts, designing eye-catching event flyers, and developing compelling marketing collateral.

➤ Outcome

Over the course of six months, the client experienced significant improvements in their brand visibility and recognition. The redesigned Instagram profile and engaging posts helped attract a larger following and increased engagement from their audience. The event flyers and marketing collateral created by REACHIFY were instrumental in promoting the client's brand at various events and online platforms.


Case Studies




➤ Revitalizing Online Presence

Our client, *TechGear Solutions*, is a technology startup specializing in innovative gadgets and accessories. Struggling to gain traction online and reach their target audience effectively.


Limited Online Visibility

 TechGear had minimal online presence, making it challenging to attract customers and compete with established brands.

Lack of Brand Recognition

 Their brand was relatively unknown, leading to low brand recognition and trust among consumers.

Ineffective Marketing Strategy

 Limited budget and resources posed challenges in implementing effective marketing campaigns.

➤ Solution

To address these challenges, Reachify devised a comprehensive strategy for *TechGear Solutions*. By focusing on improving their online visibility, building brand recognition, and implementing targeted marketing efforts, Reachify aimed to revitalize TechGear Solutions' online presence.

➤ Outcome

Through Reachify's strategic initiatives, *TechGear Solutions* saw increased visibility in search engine results, improved brand recognition and enhanced trust and credibility. As a result, TechGear Solutions witnessed a notable increase in website traffic, customer engagement, and sales, positioning them as a competitive player in the technology industry.

Case Studies



Scaling Shopify Store

Our client, *Trendy Threads Boutique*, is an online fashion retailer specializing in trendy clothing and accessories.

Limited Scalability



They were struggling to handle increasing traffic & transactions, performance issues and customer dissatisfaction.

Poor User Experience



Their website's user experience was subpar, with slow loading times, clunky navigation, and outdated design elements.

Inventory Management



Managing inventory across multiple channels was a challenge for *Trendy Threads Boutique*, resulting in inaccuracies, stockouts, and fulfillment delays.

Solution

Reachify devised a comprehensive strategy for *Trendy Threads Boutique*, focusing on infrastructure upgrades, website redesign, advanced inventory management, and automation solutions. This holistic approach aimed to optimize their Shopify store for scalability, performance, user experience, and operational efficiency.

Outcome

They saw a notable increase in website traffic, conversion rates, and sales, as well as improved inventory management and fulfillment processes. As a result, *Trendy Threads Boutique* was able to scale their business effectively and remain competitive in the dynamic ecommerce market.

Client Testimonials

Digital Marketing

TeachGear Solutions CEO



Janice G. Ramsey

"Working with Reachify has been a game-changer for our online presence. Their digital marketing expertise helped us reach new audiences and drive significant growth in website traffic and conversions."

Ecommerce (Amazon)

Marketing Director at Home Essentials Co.



Silvia Schwartz

"Their Amazon expertise has been instrumental in elevating our brand on the platform. With Reachify's guidance, we've seen a noticeable boost in our Amazon sales and brand visibility."

Ecommerce (Noon)

Founder of Fashion Fusion UAE



Sheikh Abdullah Farooq

"Reachify's support has not only increased our sales on Noon but also enhanced our overall brand presence in the UAE."

Client Testimonials

Branding & Marketing

Founder The StrongHER Collective SF



Joy Sheppard NP IFBB

I have had the privilege of collaborating with REACHIFY for a period exceeding six months. Throughout our partnership, I have benefitted from invaluable counsel on Instagram design, post creation, event flyers, and marketing collateral. I wholeheartedly endorse REACHIFY to fellow entrepreneurs seeking expert support in enhancing their branding and marketing materials.

Copywriting & Marketing

Abrepy Group, India



Akash Sarwar

"Reachify turned around to be a savior for our website traffic back in 2023. They are brilliant, deliver on time and more than expected!"

Social Media Management

Mr. Asia 2022, Dubai Muscle Show Runner Up 2023, NASM Trainer, Professional Bodybuilder



Umer Shahzad

"Working with Reachify from more than a year and they never disappointed me, got more than 16k Instagram followers with their help."

Client Testimonials

Ecommerce (Shopify)

Ecommerce Manager at
Trendy Threads Boutique



Deborah S. Moore

Their attention to detail in design and user experience has increased our website traffic and conversions. We highly recommend Reachify for anyone looking to enhance their Shopify storefront."

Shopify Redesign

Wardiere Inc. CEO



Mohsin Ali

"Reachify did a great job on our shopify website! It looks awesome, and it's easy for our customers to use. Their team was professional and finished on time. I'd definitely recommend them."

Branding

Marketing Manager at Fresh
Start Foods Inc.



David J. Harkins

"Partnering with Reachify was one of the best decisions we made for our brand. Their team's creativity, professionalism, and attention to our brand's values and identity were evident in every aspect of their work. From logo design to brand messaging, Reachify delivered a cohesive and impactful brand identity that truly resonates with our audience."

Our Team



At Reachify, we take pride in our talented and dedicated team of experts who are passionate about driving success for our clients.

Video Editing Team



Ahmer
Hassan



Neha
Gupta

Ecommerce Experts



Miqran
Khan



Husnain
Khan

Sales & Marketing



Shayan
Malik



Irtiza
Khan

Digital Marketing Team



Husnain
Khan



Fatima
Ali

HR Manager



Anwar
Shehzad

Project Timeline

 Phase 1



Discovery & Planning

 Phase 2



Design & Development

 Phase 3



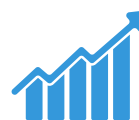
Marketing & Promotion

 Phase 4



Monitoring & Optimization

 Phase 5



Scaling & Consultation



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